



USA GYMNASTICS REGION 3 TRAMPOLINE & TUMBLING

March 15, 2019 is the deadline to turn in ads for the Regional program. Program ads should be submitted to Patti Conner (See attached address), complete and camera-ready. Information for one-liners must be printed legibly, or typed.

Program ads may be purchased by businesses, Clubs, Parent groups, parents or other interested individuals. They may include photographs (add \$10.00 per photograph), clip art, etc.

TEAMS SHOULD COLLECT MONEY FOR EACH AD. ALL FEES SHOULD BE SENT TO PATTI CONNER ALONG WITH AD INFORMATION. PROCEEDS FROM THE PROGRAM WILL HELP SUPPORT REGION 3 AND WILL BE USED TO BETTER OUR ORGANIZATION AND GO TO THE BENEFIT OF OUR ATHLETES AT ALL LEVELS.

Camera-ready* ad prices are as follows:

| | |
|--|----------|
| INSIDE COVER (1st come, 1st served) | \$100.00 |
| FULL PAGE | \$75.00 |
| HALF PAGE | \$50.00 |
| FOURTH PAGE..... | \$25.00 |
| EIGHTH PAGE..... | \$15.00 |
| ONE-LINERS (Up to 15 words, \$1 each add. word)..... | \$10.00 |

*Businesses should understand that purchasing an ad is considered **advertising expense**, not a contribution. If businesses wish to donate money, contributions must be made to a non-profit (501 C-3) organization such as USA Gymnastics T&T Region 3 or a booster club.*

*For an ad to be considered camera-ready:

1. It must FIT INSIDE the box of the size paid for. (See attached page)
2. It must not require re-typing or any touch-up work.
3. Clip-art must be affixed to the ad.
4. Photographs should be labeled, put in an envelope and attached to the ad. A \$10.00 charge applies to all photographs. All ads not camera ready will be returned.

Advertise in the 2019 Regional Championships Program

Advertising Prices and Sizing

| | | | |
|----------------------------|----------|-----------------------|---------|
| Inside Cover (7.5 X 10.0") | \$100.00 | ¼ Page (3.6 X 4.85") | \$25.00 |
| Full Page (7.5 X 10.0") | \$75.00 | 1/8 Page (3.6 X 2.3") | \$15.00 |
| Half Page (7.5 X 4.85") | \$50.00 | One-Liner | \$10.00 |
| | | Pictures | \$10.00 |

BENEFITS

- 145 TEAMS AND ASSOCIATES WILL RECEIVE THE PROGRAM.
- OVER 450 COACHES, JUDGES & OFFICIALS WILL RECEIVE THE PROGRAM.
- OVER 1300 ATHLETES
- OVER 5000 SPECTATORS ARE EXPECTED AT THE REGIONAL CHAMPIONSHIPS.
- VERY REASONABLE COST TO THE ADVERTISER.
- PROCEEDS GO TOWARDS ATHLETE SCHOLARSHIPS

----- PROGRAM AD INFORMATION - Due to Patti Conner **March 15, 2019** -----

ADVERTISER

CONTACT NAME

DAYTIME PHONE

Type of ad (please circle)

Full page Half page Quarter page Eighth page One-liner # of words _____

Print or type one-liner on the following lines: _____

USA Gymnastics reserves the right to refuse any ad deemed inappropriate.

For Office Use only

Date Rec _____ Amt Rec _____ Camera Ready _____

SUMMARY

Please use this form to account for the money you are sending for program advertising.

TEAM NAME: _____ E-MAIL: _____

CONTACT PERSON: _____ PHONE: _____

ADD:

| | |
|--|----------|
| _____ # ADS @ \$100.00 | \$ _____ |
| _____ # ADS @ \$75.00 | _____ |
| _____ # ADS @ \$50.00 | _____ |
| _____ # ADS @ \$25.00 | _____ |
| _____ # ADS @ \$15.00 | _____ |
| _____ # ONE LINER ADS @ \$10.00 | _____ |
| _____ # ONE LINER EXTRA WORDS @ \$1.00 | _____ |
| _____ # OF PHOTOGRAPHS FEE @ \$10.00 | _____ |
| TOTAL AD PRICES | \$ _____ |

MAIL TEAM CHECK, MONEY ORDERS OR CERTIFIED CHECKS TO PATTI CONNER ON OR BEFORE **March 15, 2019**
ALL CHECKS SHOULD BE MADE PAYABLE TO USA GYMNASTICS REGION 3.

Mail ads, this form and checks to:

Patti Conner

3007 CR 7530

Lubbock, TX 79423

Pdconner2@gmail.com

**Half
Page**

**$\frac{1}{4}$
Page**

**$\frac{1}{8}$
Page**